



BULKSMSMARKET

BulkSMSMarket,
the perfect
route for your
SMS

www.bulksmsmarket.com



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In a world in which operators and aggregators number increase every day, is more necessary than ever organized and scalable route interconnection. BulkSMSMarket fulfills this function by offering these routes at an optimal price.

01 COMPANY

HISTORY

BulkSMSMarket was born with the intention of optimizing the interconnection of operators, aggregators and SMS providers.

Building on the foundation already created by Afilnet based on experience as an SMS provider for over 10 years, we have brought together all of our industry know-how to create a single platform, BulkSMSMarket.

At BulkSMSMarket we interconnect hundreds of different operator and aggregator routes to reach more than 800 operators worldwide with the best quality, price and efficiency.

MISSION

Help companies to communicate by SMS **efficiently at an optimal cost**. Offering an advanced, stable and easy to configure interconnection.

VISION

We connect the world in a simple and efficient way through SMS.

VALUES

Collaboration

Collaborate with operators and aggregators to offer an efficient, quality service at the best price.

Innovation

We innovate every day to improve the efficiency, scalability and security of networks and SMS technology.

Efficiency

Efficiency is the key to offering a high quality service at an optimal price.

02 SERVICE

PREMIUM PLATFORM

BulkSMSMarket offers you the best platform for your SMS sending.

- Intuitive and easy to use interface.
- Advanced management of contacts (Import files, Export, Copy, etc.).
- Parameterize your SMS with parameters associated with your contact groups.
- Advanced reports (Reports by date, country, recipient).
- Delivery tracking updated every second.
- Secure API / SMPP connection. Access management based on user and IP.
- Connected to the cloud (Compatible with all cloud services).
- Carrying out, planning and monitoring of campaigns.
- Schedule SMS messages and track your future messages on a calendar.
- Create templates and use them in your sent.

ALWAYS UP TO DATE

All our rates are updated daily, based on changes in the operators and aggregators networks that collaborate with us.

All these notifications can also be consulted in your account at any time, as well as, you can configure to receive by email:

- Notifications of fare changes on the configured routes.
- Notifications of changes, high and low fares for similar routes in countries where you have traffic.
- Notifications of your SMS segmented by country.
- Notifications related to your account balance.

CONNECTED TO THE CLOUD

Expand the capacity of your SMS communications with our cloud link, create additional services and attach them to your SMS.

- Sending surveys, Attach personalized surveys with multiple response possibilities.
- Sending documentation and contracts, send attachments in your SMS and allow the signing of contracts with a single SMS.
- Discount codes, create and share discount coupons via SMS.
- Compatible with third-party services, fully compatible and secure to share your documents from Google Drive, Office 365, Typeform forms and many more.

QUALITY/OPTIMAL COST

Send SMS at the best price-quality, buy directly from operators and aggregators, without intermediaries, at the same price that they buy SMS.

Change your routes by country in minutes, configure routes based on your preferences for price, quality, specifications, etc.

PREMIUM SUPPORT

At BulkSMSMarket we give you premium support so you can rest easy.

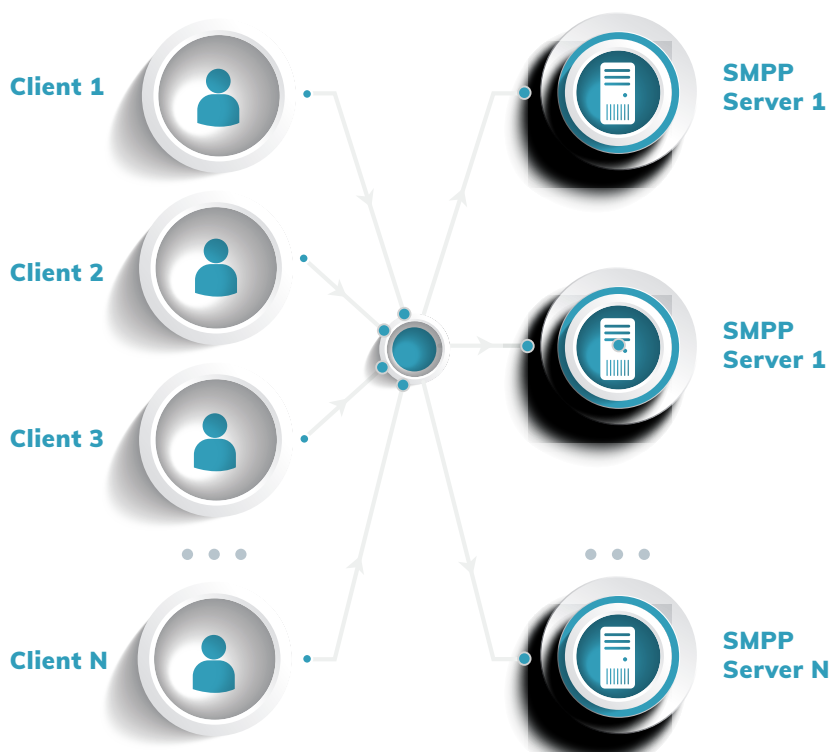
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BulkSMSMarket offers a distributed architecture through a load balancing system, offering the client a unique connection point with unlimited capacity distributed on different SMPP servers.

03 TECHNOLOGY

ARCHITECTURE



BENEFITS

- Foolproof flexibility and scalability
- Service redundancy
- Very high availability
- DDoS attacks protection
- Secure connection via SSL certificate
- Advanced failure management (In case an access point does not respond in an optimal time, the request is forwarded to the next access point).



FLEXIBILITY

- **Flexible routes**, We give you the possibility to configure routes by country, select between different routes based on price, quality and / or characteristics with a single click.
- **Multiaccounting**, Create multiple accounts and distribute the balance as you wish, independent routes for greater flexibility in your SMS.



PRIVACY

- **Automated terminations**, BulkSMSMarket is allied with the service, **nosend.me termination** which allows the user to unsubscribe from SMS notifications in a safe, simple and efficient way. With this service we help companies to comply with the RGPD in a simple and free way, helping their users to unsubscribe from unwanted notifications.



SECURITY

- **Secure SMPP / HTTP connection**, BulkSMSMarket works to offer you a secure and efficient connection for the transmission of SMS through the network, for this we offer you an encrypted connection through an SSL certificate.
- **IP Filtering**, the platform allows you to use IP filters, so that you can easily configure your accesses, and block any access from IPs that are not allowed.
- **Advanced data encryption**, all sensitive information is encrypted using advanced algorithms, making any attempt at decryption impossible.
- **Server security**, all our servers are protected with advanced firewalls, DDOS protection and optimal settings to prevent attacks.



04 SELL WITH BULKSMSMARKET

COOPERATION

Distribute your services through BulkSMSMarket, collaborate with us helping us to expand our SMS coverage and we will help you generate business and increase your traffic.

BENEFITS

- **Direct contact with thousands of clients**, our company puts you in direct contact with our client database.
- **Direct and free advertising**, if you have a new competent route. we help you make it known among all our clients.
- **Automatic price synchronization**, all your rates are synchronized with our platform and users are notified every day.
- **Real-time rate reports**, see the rates at which the market moves, see how much the competition sells each route.
- **Test your routes**, test your routes with real customers in a few minutes.

START COLLABORATING TODAY!

**Get in touch today and learn the benefits
BulkSMSMarket can bring to your business.**

Our sales team will assign you an account agent who will inform you of everything and help you integrate with BulkSMSMarket in a few days.

www.bulksmsmarket.com

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